

# **AAAE MEMBER SERVICES COMMITTEE REPORT**

La Mansion Hotel, Iberian A  
San Antonio, TX  
Wednesday, May 25, 2005

## **ATTENDANCE**

Committee members present included: Bobby Torres (North Central Region), Adam Kantrovich (Southern Region), Cindy Akers (Western Region), Susan Camp (North Central Region), Dann Husmann (North Central Region), Kim Dooley (Southern Region), Dwayne Cartmell (Southern Region), and Brian Warnick for Rudy Tarpley (Western Region)

Committee members absent: Susie Whittington (North Central Region), Debbie Boone (North Central Region), Gary Wingenbach (Southern Region), Jerry Gibson (Southern Region), and Wayne Fannon (Western Region)

## **RECOGNITIONS**

The committee thanks the following coordinators and their institutions for their coordination of various AAAE activities:

- Dr. Jim Dyer, University of Florida – AAAE Website
- Dr. Alan Talbert, Purdue – AAAE Listserv
- Dr. Joe Gliem, Ohio State University – Salary Survey
- Dr. Adam Kantrovich, Morehead State University, and Tom Broyles, Virginia Tech – Supply and Demand Surveys

The committee asks that these individuals or others taking on these roles continue their excellent work on behalf of AAAE.

## **NEW BUSINESS**

The committee presents the following recommendations for consideration by the AAAE membership:

1. The committee recommends that regional secretaries copy all regional reports to the AAAE Webmaster within one month of regional meetings. If no report is submitted for an activity, the webmaster will list “NO REPORT SUBMITTED” for the benefit of those perusing the Website.

2. The committee recommends conducting a national logo contest. In addition, the committee recommends a \$300 scholarship be presented to the winner of this contest during the unveiling of the new logo at the conference next year.
3. The committee recommends the establishment of an ad hoc group to define research objectives for an AAAE membership survey. Nominations for this committee would be made by regional vice presidents with the committee being composed of three representatives from each region. The AAAE President, Webmaster and chairs for each of the standing committees would serve in an ex-officio capacity on this group. The chair of the member services committee would be charged with leading this endeavor. Nominations from regional vice presidents would be due to the member services chair, Adam Kantrovich by July

## **OTHER BUSINESS**

1. The committee discussed the transition of the Website to Dwayne Cartmell from Jim Dyer. Dwayne indicated the transition would occur prior to July 1. The committee also discussed the results of the Website survey. The committee wishes to thank all of those who participated in the survey. Dwayne plans to begin development of a new look for the Website, guided by the feedback given by the membership through the survey. Once the new site is ready for perusal by the membership, Dwayne will send a URL to all AAAE members with a designated time frame for feedback on the proposed new look prior to launching a new Web presence.
2. Dwayne Cartmell reported that as public relations coordinator for this year, he will be recording the mystery speaker presentation for placing on the AAAE Website. Also, he plans to contact recipients of awards from AAAE and write news releases to be submitted to newspapers in the recipient's area highlighting the winner of the award.
3. The committee decided that officers would assume a 3-year rotation with the secretary moving into the vice chair position and the vice chair cycling into the chair position. Therefore, each year the committee will appoint a secretary and a public relations coordinator. The officers for the upcoming year will be:
  - a. Adam Kantrovich – Chair
  - b. Dwayne Cartmell – Vice Chair
  - c. Kim Dooley – Secretary
  - d. Cindy Akers – Public Relations Director

## **REMINDERS**

Please assist in your state with the supply and demand data collection process. If your institution has not received information regarding this survey, please contact Adam Kantrovich.